



UNITED NATIONS

ECONOMIC COMMISSION FOR EUROPE

Real Estate Market Advisory Group (REM)

UNECE - REM

Forum

# UNECE Policy Framework for Sustainable Real Estate Markets: Sound rules to improve the real estate sector and promote economic growth

Promoted and hosted by:



in cooperation with:



**13 May 2011**

9.30 – 13.30

Via de' Burrò 147  
Camera di Commercio di Roma  
Rome, Italy



# Programme

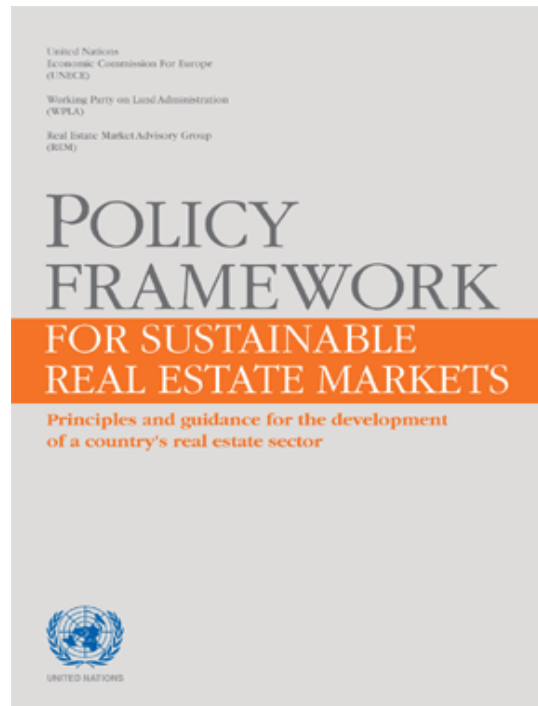
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The United Nations Economic Commission for Europe (UNECE) has recently released a document to serve as a support tool to the member States to promote rules framework for the development of economic and real estate sector so to minimize the present financial crisis. UNECE/REM event, organized by Tecnoborsa in cooperation with FIABCI, Federimmobiliare and Confedilizia will introduce and explain the Italian version of *Policy Framework for Sustainable Real Estate Markets: Principles and Guidance for the development of a country's real estate sector*.

In this occasion they will be also produced the hopeful results achieved in such nations as Ukraine and Portugal where took account of *Policy Framework*.

Starting from the Principles of UNECE/REM's document the comparison aims to offer in Italy an overall consideration on legal framework so to make the real estate sector more efficient, competitive and even more attractive to foreign investors so to contribute to the Country's economic and social development.

The target is to search, in an holistic approach, some inputs to have a more efficient and competitive sector, able to drive the recovery, with social and economic benefit of the Country and of the private sector itself.



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## 9.30 Welcomes

**Mr. Valter Giammaria**, President Tecnoborsa

**Mr. Giancarlo Cremonesi**, President Camera di Commercio di Roma

**Ms. Gabriella Alemanno**, Director General of Agenzia del Territorio

## 10.00 Presentation of UNECE *Policy Framework for Sustainable Real Estate Markets: principles and guidance for the development of a country's real estate sector* and some encouraging results where they were considered

**Ms. Paola Deda**, Chief Sustainable Land Management Section, Trade and Sustainable Land Management Division, UNECE

**Mr. Giampiero Bambagioni**, UNECE REM Deputy-Chair and Tecnoborsa Vice President

**Mr. Enrico Campagnoli**, FIABCI World President and UNECE REM Member

## 10.40 UNECE Principles and Italian Policy Framework

**On. Pierluigi Mantini**, Deputy-Chair Observatory of the Italian Parliament on the Real Estate Market: "The UNECE Policy Framework for Sustainable Real Estate Markets and the Survey on the Italian Real Estate Market realized by the VIII Commission".

## 11.00 *Coffee break*

## 11.20 Considerations and proposals

**Mr. Gualtiero Tamburini**, Chair of Federimmobiliare

**Mr. Giorgio Spaziani Testa**, Secretary General of Confedilizia

**Mr. Paolo Garonna**, Director General ANIA

**Mr. Federico Oriana**, Chair of ASPESI

**Mr. Eugenio Batelli**, Chair ACER (Association of Builders)

**Mr. Paolo Righi**, Chair FIAIP

**Mr. Paolo Pisciotta**, National Council of Architects and Planners

**Mr. Dionisio Vianello**, National Council of Engineers

## 12.50 Conclusions

**Mr. Paolo Stella Richter**, Professor of Urbanistic Law, La Sapienza University, Rome

### 13.20 Closure of works

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The working languages of the Forum are: Italian and English

**Will be invited to participate the Member Organizations of the Tecnoborsa Technical and Scientific Committee:**

- Italian Banking Association - ABI Associazione Bancaria Italiana
- National Land And Building Registry - Agenzia del Territorio
- AIAV - Italian Association for Value Analysis
- ASPESI - National Association of Real Estate Promotion and Development Companies
- ASSOVIIB – Association of Property Valuation Companies for Banks
- CENSIS - Social Investment Study Centre
- CONFEDILIZIA - Italian Property Owners' Federation
- E-Valuations - Istituto di Estimo e Valutazioni
- National Council of Agrarian Experts - Collegio Nazionale dei Periti Agrari e Periti Agrari Laureati
- National Council of Agricultural Technicians and Agricultural Technicians Experts - Collegio Nazionale degli Agrotecnici e degli Agrotecnici Laureati
- National Council of Agronomists and Forest Experts – Consiglio dell'Ordine Nazionale dei Dottori Agronomi e Dottori Forestali
- National Council of Architects, Planners, Landscapers and Curators - Consiglio Nazionale degli Architetti, Pianificatori, Paesaggisti e Conservatori
- National Council of Engineers - Consiglio Nazionale degli Ingegneri
- National Council of Surveyors - Consiglio Nazionale dei Geometri e dei Geometri Laureati
- National Council of Industrial Experts - Consiglio Nazionale dei Periti Industriali e dei Periti Industriali Laureati
- National Council of Italian Real Estate Exchanges - Consiglio Nazionale delle Borse Immobiliari Italiane
- FIAIP - Italian Federation of Professional Real Estate Agents and Consultants
- FIMAA - Italian Federation of Business Agents and Mediators
- Association of Expert Valuers-Surveyors - Geo.Val. Esperti
- INU - National Town Planning Institute – Istituto Nazionale di Urbanistica
- ISMEA - Institute of Agricultural and Food Market Services
- Ministry of Productive Activities
- Ministry of Economy and Finance - Department of the Treasury
- TEROTEC (Laboratory for the Innovation of Urban and Real Estate Patrimony Maintenance and Management)
- UNI - Italian National Unification Institute
- UNIONCAMERE - National Union of Chambers of Commerce
- Bocconi University - Newfin
- Luiss Guido Carli University

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*Only those who are invited by UNECE Secretariat and/or Tecnoborsa will be admitted to the meeting.*

<http://www.unece.org/>

<http://www.tecnoborsa.org/>